



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L6

Results as of: 02/28/2018

GMT: HOWARD HUDSON

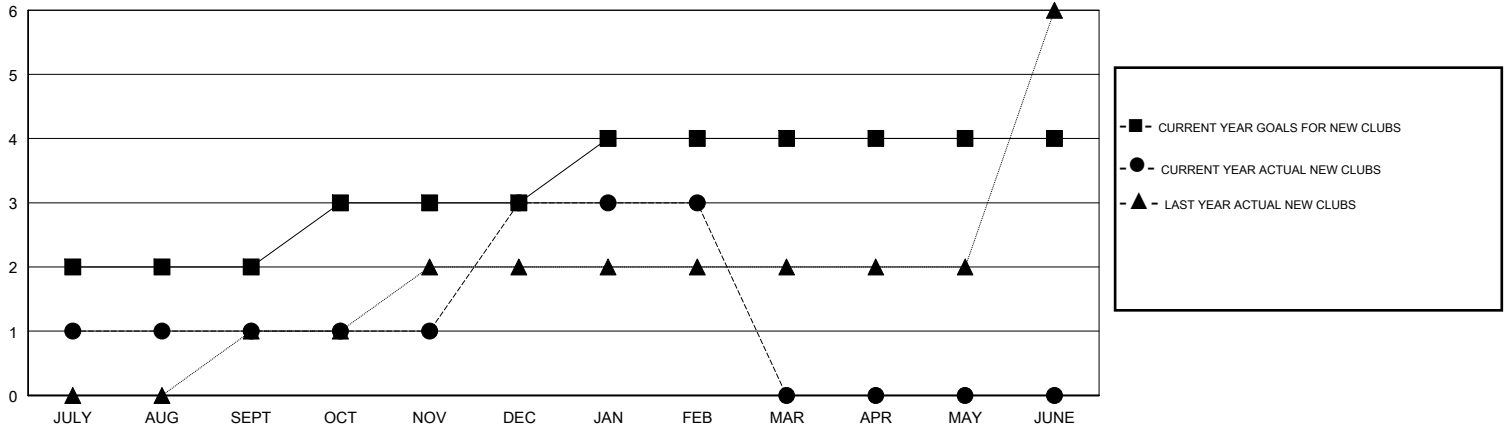
LOCATION CALIFORNIA

GMT CA

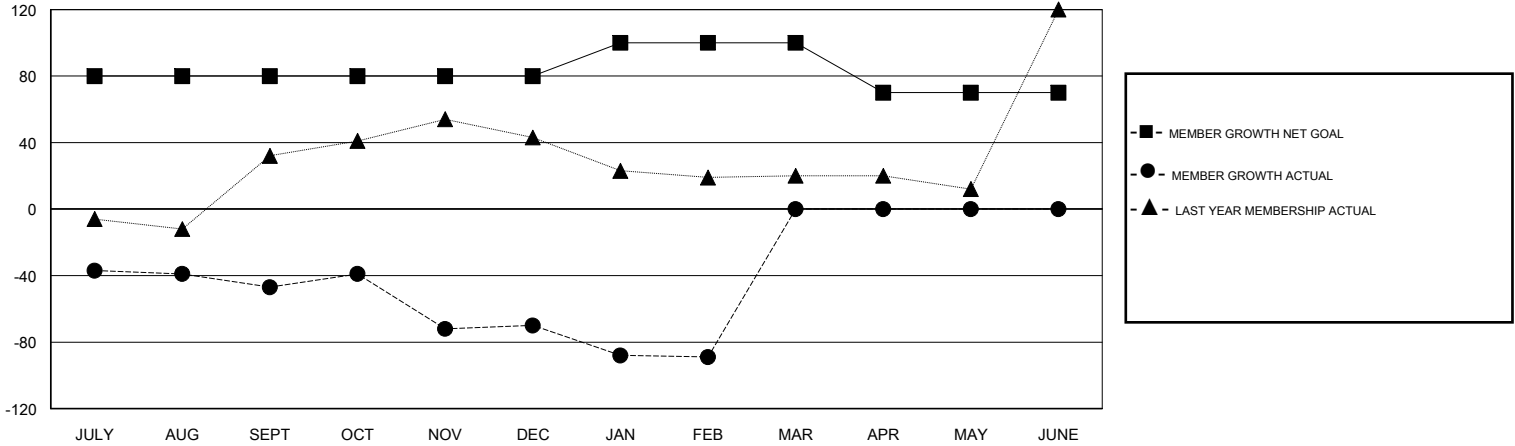
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	1	1
OCT/NOV/DEC	1	2	4
JAN/FEB/MAR	1	0	1
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	80	103	132
OCT/NOV/DEC	0	118	136
JAN/FEB/MAR	20	28	44
APR/MAY/JUNE	-30	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 6	41 CLUBS OF 70 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	782 (54.31%)
DECEASED 17	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	FEMALE	658 (45.69%)
CLUB CANCELLED 29		Women Percentage Fiscal Year Goal: 46%	
OTHER 266		TOTAL FAMILY UNIT MEMBERS	337
TOTAL 312		FAMILY MEMBERS PAYING HALF DUES	188